KnowBe4 HRM+ Platform

KnowBe4

The HRM+ platform is KnowBe4's innovative approach to human risk management. It's a comprehensive AI-driven "best-of-suite" platform that fortifies user behavior against the latest cybersecurity threats.

As the only global security platform of its kind, HRM+ transforms your largest attack surface— your workforce — into your biggest asset, actively protecting your organization against cybersecurity threats.

HRM+ Comprises the Following Products:

Security Awareness Training

AI-powered, new-school security awareness training and simulated phishing that allows organizations to drive awareness and change user behavior.

Cloud Email Security

The only email security infrastructure to continually assess human risk and dynamically adapt security controls.

Anti-Phishing

Security orchestration and proactive anti-phishing protection to allow your incident response and security orchestration teams to identify and stop phishing threats before they reach your users' inboxes.

Real-Time Coaching

The first ever real-time security coaching product that detects and responds to risky end user behavior to provide immediate feedback.

Compliance Training

New-school compliance training that delivers continuously updated content and allows your organization to take a comprehensive approach to security awareness and compliance training.

AI Defense Agents

AIDA is an advanced suite of AI-powered agents that elevates your human risk management strategy.

| Drive Awareness + Change Behavior | Dynamically Adapt Security Controls | Identify + Stop Phishing Threats | Detect + Respond | New-School Training Content | Elevates Human Risk Management |

KnowBe4 HRM+ Personalized. Relevant. Adaptive.

Key Benefits

HRM+ empowers organizations to overcome critical cybersecurity challenges such as:

Social engineering and phishing attacks represent the single largest cyber risk to organizations and are the primary attack vector for data breaches and ransomware.

Bad actors are using AI to make phishing and social engineering attacks exponentially more effective and scalable.

Understaffed and under-resourced IT/infosec teams combined with outdated phishing email analysis and mitigation strategies dramatically increases the risk that phishing presents to your organization.

C-level executives agree that building a security culture is a high priority, but aren't clear what defines success and how to measure and understand human risk.

Increased regulatory mandates on cybersecurity posture disclosure and reporting.

Old-school security awareness training does not engage users, and without frequent simulated phishing and real-time security coaching, fails to effectively change user behavior.

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My biggest concern about AI in cybersecurity is the ability for cybercriminals to create more believable phishing attacks by removing many of the 'tells' that end users could use to identify them."

– InfoSec Director

"

Social engineering and phishing attacks are the tip of the spear when it comes to cybersecurity. These threats represent the single largest cyber risk to my organization and are the primary gateway for data breaches, ransomware and malware."

– CISO

"

Be prudent when evaluating the market. Many SAT offerings simply fail to offer the diversity, ease of use and breadth of content required to truly change your employees' behavior."

– IT Admin

Product Capabilities

Security Awareness Training

KnowBe4 is the world's largest security awareness and compliance training and simulated social engineering product. It combines the industry's most comprehensive library of engaging, localized content in 35 languages, AI-driven simulated phishing and training that adapts to users, enterprise-grade reporting and robust user testing and assessments to drive awareness and change behavior. On average, KnowBe4's Security Awareness Training product reduces an organization's Phish-prone Percentage™ from more than 30% to less than 5% after 12 months.

Learn More →

AIDA

Artificial Intelligence Defense (AIDA) Agents is KnowBe4's innovative suite of AI-native security agents designed to automate and enhance human risk management. It provides a comprehensive and adaptive experience that evolves with the threat landscape. By leveraging multiple AI technologies, AIDA brings together human and artificial intelligence to reduce human risk. AIDA includes advanced reporting by role, executive reports, and more.

Learn More →

Compliance Plus

Compliance Plus is a comprehensive new-school compliance training library of more than 700 modules that provides global continuously-updated, engaging, relevant, concise and customizable content to teach employees how to be compliant with their local organizational regulations.

Compliance Plus is tightly integrated with KnowBe4's KSAT training to allow organizations to take a comprehensive approach to both security and compliance training to lower the risks associated with fines, reputational damage, loss of customers and other noncompliance.

Learn More →

SecurityCoach

SecurityCoach is the first real-time security coaching product created to help IT and Security Operations teams further protect your organization's largest attack surface— your employees. SecurityCoach helps strengthen your security culture by enabling real-time security coaching of your users in response to their risky security behavior.

At the moment risky behavior is detected, SecurityCoach sends a real-time SecurityTip directly to that user via Microsoft Teams, Slack, Google Chat or email. These immediate notifications are a powerful enhancement to your security awareness program.

Learn More →

Product Capabilities (continued)

PhishER is a light-weight SOAR product that automatically analyzes and prioritizes reported email messages to identify and quarantine malicious email across an organization. Additionally, it transforms in-the-wild phishing emails into training opportunities by flipping them into simulated phishing campaigns.

PhishER Plus adds an AI-validated, crowdsourced blocklist and PhishRIP capabilities to proactively block and remove active phishing attacks that have bypassed email filters BEFORE your user gets exposed to them. It saves significant budget and InfoSec time by reducing the volume of remediation efforts handled by your SOC team.

Machine learning and AI-powered analysis and prioritization of emails eliminates the guesswork of identifying high-risk phishing threats from all user-reported messages and automates the security workstream for managing the "other 90%" of user-reported emails. This allows your organization to build a fully orchestrated and highly effective SOC team that can identify and mitigate social engineering threats in near real-time.

Learn More →

A new approach to email security. KnowBe4 is the only email security product that continuously helps you assess human risk and dynamically adapts policy controls to defend against advanced phishing attacks and outbound data breaches. Leveraging contextual machine learning and neural networks, with seamless integration using cloud-native API architecture, you get enhanced email protection, deep visibility into human risk, and instant time to value.

Learn More →

For More Information Visit

KnowBe4.com →

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