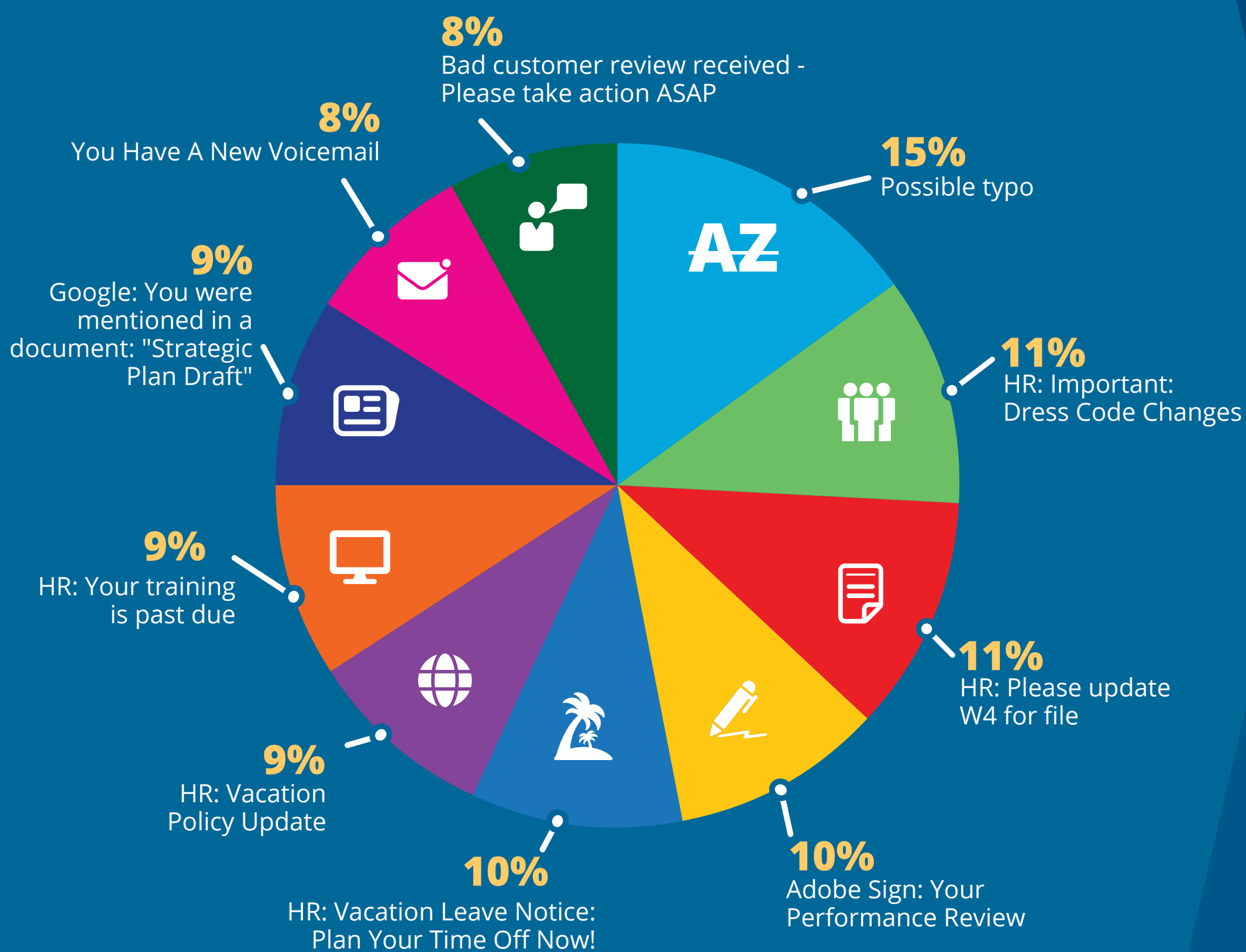


TOP-CLICKED

PHISHING TESTS

TOP PHISHING EMAIL SUBJECTS GLOBALLY



Key Takeaway

We have seen a lot more diversification among business related subjects coming from HR/IT/Managers in recent months. Another major theme is tax-related subjects. These attacks are effective because they could potentially affect users' daily work, and cause a person to react before thinking logically about the legitimacy of the email.

RECENT "IN THE WILD" ATTACKS

- ✓ HR: Staff Rewards Program
- ✓ Someone is trying to send you money
- ✓ IT: Important Email Upgrades
- ✓ ALERT - Mail Redirect Triggered
- ✓ Amazon: Action Needed: Purchase Attempt
- ✓ Microsoft 365: [[display_name]], MFA Security Review is Required
- ✓ A fax has arrived
- ✓ Google: [[manager_name]] invited you to join Google Chat Group
- ✓ Metamask Wallet Update
- ✓ Chase: Confirm Your Card Possession



Key Takeaway

This quarter we see IT and online service notifications that could potentially affect users' daily work. These types of attacks are effective because they cause a person to react before thinking logically about the legitimacy of the email.

TOP 5 ATTACK VECTOR TYPES



Link

Phishing Hyperlink in the Email



Spoofs Domain

Appears to Come From the User's Domain



PDF Attachment

Email Contains a PDF Attachment



HTML Attachment

Email Contains an HTML Attachment



Branded

Phishing Test Link Has User's Organizational Logo and Name



Key Takeaway

This is a ranking of top attack vector types used in KnowBe4 Phishing Security Tests. The #1 vector for the past quarter from our phishing tests and those seen in the wild are phishing links in the email body. When these links are clicked they often lead to disastrous cyberattacks such as ransomware and business email compromise.

TOP HOLIDAY PHISHING EMAIL SUBJECTS

- ✓ HR: Change in Holiday Schedule
- ✓ HR: Happy 4th of July Message!
- ✓ HR: Juneteenth Survey
- ✓ HR/July 4th: RSVP for Company BBQ!
- ✓ Juneteenth celebration sign-up



Key Takeaway

HR-related messages such as a change in the schedule for the holidays likely piqued interest from employees to see if they would receive an extra day off or shortened work schedule. Messages about celebrations and surveys also get users to click.